Tyler Brown
DIGITAL ARTIST + DESIGNER

I'm a versatile creative who delights in giving visual form to ideas. I draw, design, and code to make things – from logos, illustrations, and posters to animated infographics, experimental websites, and the imaginable in-between.

SKILLS & ABILITIES

Graphic Design
Branding & Identity
Illustration
Concept Art
Design Sketching
Interactive Design
Web Design
Storyboarding
Comics

DIGITAL TOOLS

CONTACT

1.218.731.0269
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www.tylerbrown.art

EXPERIENCE

PRESENT– 06.2020

Graphic & Web Designer
Fargo Public Schools, Fargo, ND

» Conceptualize and create visual solutions that enhance the district's communications and support its overall goals and objectives

» Collaborate with executive-level decision-makers establishing visual identities and branding of schools, programs, and departments with logos, infographics, websites, and other digital assets

» Oversee, maintain, and optimize the Fargo Public Schools' numerous interal and external websites to provide a positive user experience for staff, students, families, and the general public

» Serve as a linchpin for Trollwood Performing Arts School, directing and designing marketing efforts, and providing pivotal design and web services

06.2020– 02.2017

Assistant Art Director & Graphic Designer
Ad Monkeys, Grand Forks, ND

» Planned, designed, and produced print and digital marketing materials for a wide variety of clients and industries

» Supported the Creative Director with design critiques, visual asset production, and technical assistance

» Guided and educated team members, clients, and vendors on the significance of design choices

» Creatively enhanced, evolved, and maintained numerous established brand identities

02.2017– 09.2015

UI/UX Designer & Developer
Code Roadies of Anchor Marketing, Grand Forks, ND

» Collaboratively planned, budgeted, designed, and prototyped front-end web and mobile applications for a variety of clients and industries

» Aided the Anchor Marketing team with graphic design work overflow and specialized projects

01.2015– 08.2014

Graduate Research Assistant
NCSU College of Design, Raleigh, NC

» Assisted the Art + Design graduate program director with a grant through the Laboratory of Analytical Sciences researching time-based interactive information design and creating digital prototypes

EDUCATION

Master of Art + Design
North Carolina State University
07.2015

B.S. in Design Technology
Bemidji State University
05.2012

B.F.A. in Art
Bemidji State University
05.2012

High School Diploma
Fergus Falls High School
06.2005

REFERENCES

Available upon request